

PUBLIC ART ADVISORY BOARD  
LANCASTER, PA  
MEETING MINUTES

2018 MEETING MINUTES - MEETING NO. 7

Date of Meeting: June 27, 2018

Date Issued: July 18, 2018

Next Meeting: Wednesday, July 23, 2018 @ 4:45 PM

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Present: (JM) John McGrann  
(SR) Sophie Roman

(SA) Salina Almanzar  
(NL) Natalie Lascek

**PUBLIC ART PROJECTS**

**(RS) Culliton (Farnum) Park**

- 3/28/18 Artist Matthew Geller spent March 6-8 visiting with community organization leaders, neighbors, and project collaborators. He is currently developing a community engagement plan to reviewed by PAAB and in conversations with RGS. His next visit will be early April. JDS will forward pan for feedback.
- 4/25/18 Matthew Geller spent April 11-13 visiting with community organization leaders, neighbors, and project collaborators. After suggested revisions to his initial community engagement plan, he has submitted a second version that is under review. At Open Streets on May 20 we will be revealing park concepts for neighbors to give input. Geller will conduct engagement activities with Creative Works of Lancaster.
- 5/23/18 Matthew Geller has subcontracted a local artist for community outreach efforts. Public Art has a table at Open Streets where CK and John Hershey presented the plan. SA installed "Love Notes to a Park" to engage the community about what they would like the park to be. Creative Works of Lancaster was also present to glean information for a future event. Looking at the SW Block Party to engage again. Fall is the start date for renovation. John Hershey was present at the meeting and asked if the committee could share the information gathered thus far from community engagement.
- 6/27/18 Matthew Geller and RGS Assoc. have begun design rounds for the park. Salina Almanzar has been leading creative engagement activities in the park. Based on community feedback, local children and teens need more opportunities to make art. Using that data, SA created Art Pop which is a tented area used to engage park attendees with free activities like painting and making friendship bracelets while talking about the future rennovation. She is planning two more Art Pop events as well as additional activities over the summer in collaboration with Water Street Rescue Mission.

**(JD) Residency in the Public Realm**

- 3/28/18 Collaboration with Millersville University to create a residency in the public realm for social practice artists to take place starting July 2019 and lasting for up to two years. The artists would use the former concession stand in the park as a studio. This residency would work in part as a mentorship opportunity for neighborhood artists including residents of the Water Street Mission. Planning to apply for NEA ArtWorks grant in July 2018. Barrio Alegria from Reading have been invited to present their work to board members, project planners and neighbors on March 29<sup>th</sup>.
- 4/25/18 Barrio Alegria presented their work. Barry Kornhauser is interested in creating an opportunity for them along with Lancaster theater groups to learn techniques from more established theatre professionals. Then local groups could work with communities in the

southside for one to two years on social justice issues brought forth. Application for NEA ArtWorks grant is July.

6/27/18 No Update

(JD/?) **Duke Street Mall**

11/1/17 Committee needs to be formed. Project slated to revamp South Duke Street. CK has idea for kiosks. Boost program was mentioned and PAAB sees that as an important connection to this project. Combining some of the SACA Elm Street discussion in this project as recommended by AR. CK noted that Elm Street exists but is not sure it is funded. CK, JM, SA and JD to meet with Jack Howell and Graupera about their project on 11/9 to educate them about community derived projects and to separate their Conestoga Plaza project from the social practice/history project - could become part of Duke Street Mall.

6/27/18 No update.

(JD/JM) **Lancaster Square**

12/6/17 JD and JM are on the committee and JD is helping all to coordinate placemaking language into vision and future RFQ/FRP proposals.

1/3/18 CK is working on the RFP for the part of Lancaster Square being maintained for the community. JD brought in concerns with hiring a designer and an artist. PAAB felt that the FRP should note that the designer selected for the project should be charged with engaging the community on the use of space OR hiring a qualified professional facilitator or artist to help with placemaking discussions with the community.

1/24/18 No update.

2/28/18 JD and JM are working with the steering committee to insure creative placemaking practices are implemented throughout the process. The group worked to create the RFP for a design team with a strong emphasis on community collaboration and neighborhood involvement.

3/28/18 JDS talked with design team candidates about creative placemaking on a mandatory site visit on March 15. Working with Matt Johnsen to draft an Op Ed about the plaza for LNP.

4/25/18 Two applications were submitted for the square. Meeting is set for May 1 to interview both candidates.

5/23/18 Mahan Rikeyl was chosen to lead the redevelopment. JDS is looking forward to working with them.

6/27/18 Mahan Rikeyl will have a tent at Celebrate Lancaster to get input about the future plaza. There are two community meetings scheduled. One at Binns Park on 7/17 and one at CAP 7/19.

(SA) **PACE (Public Art Civic Engagement) 2018**

1/3/18 Using PA Council of the Arts Funds, Lancaster Public Art seeks to engage our community by asking, "What locations would you like to see improved with art/?" and "What are some things in your neighborhood that you feel represent your culture or define home to you?" Public art intends to use this information to ensure that changes are made in areas of the city where our community feels it is needed the most. SA and JD are looking to commission an artist/facilitator to gather this data through community meetings and other engagements. The goal is to have PACE culminate at the annual San Juan Bautista Hispanic Festival where research will be shared as well as opportunities for artist involvement. SA would like to have a call for artist/facilitator issued by January 17.

1/24/18 Call for artist is up online.

- 2/28/18 No update.
- 3/28/18 Neighbor Selection Committee has selected artist Joshua Graupera to work with communities within the SouthEast to identify areas that can be improved with public art and areas that make their neighborhood feel like home. Information will be used to implement future projects. The roll-out of the findings will happen at the San Juan Hispanic Festival in July. JDS will be given the chance to talk about the PACE program at the Mayor's Neighborhood Week events.
- 4/25/18 Josh has begun work with visitations on April 9-10 to meet with community organization leaders as R&D for his community engagement plan.
- 5/23/18 Josh G. has submitted his community engagement plan. June 8 is the first meeting. JDS is looking for gifts in kind such as food, childcare, photography, translators). JDS is also applying for a grant that might extend Josh's time and work.
- 6/27/18 First meeting was at Crispus Attucks on 6/25. Two pop ups and three more meetings, and the SJB festival are planned for July. Looking to plan a mobile outreach screen printing cart in September. Project is evolving to be less about the city quadrants and more about neighborhoods. JDS has postcards to leave with participants in meetings with maps. Intent is to be interactive and can be mailed back to public art.

(JD/NL) **Mobile Outreach Unit**

- 1/3/18 Lancaster Public Art would like to create an education and outreach mobile kiosk that would serve as a mini office. NL and WT will start to investigate partnering opportunities with Thaddeus Stevens for fabrication as well as funding sources.
- 1/24/18 NL sent email to contact at Thaddeus Stevens and is waiting for reply. JD spoke with the Mayor and she is also interested in a mobile office. There could be a way to make the piece flexible for city use whenever a satellite location would be needed.
- 2/28/18 No update.
- 3/28/18 Dave Koser from LCCF suggested this as a good project to apply to their Creative Solutions grant with the Mayor.
- 6/27/18 No update.

**PUBLIC ART PROGRAMS**

(AR/BW/AK) **Temporary Public Art Program**

TAP increases engaging and interesting art in public spaces through:

- City Commissions, which creates professional opportunities for temporary public art through a limited number of calls per year; and
- Open Locations, a policy that facilitates artwork on city property.

(AR/AK/BW) **TAP Open Locations: Handball Wall at Reservoir Park**

- 1/3/18 LPA, City of Lancaster, The Common Wheel and the Handball League are commissioning an artist to paint a mural on both sides of the handball wall in Reservoir Park. The artist will work to engage neighbors of Reservoir Park throughout the entire design process and be guided by their ideas. The mural will beautify the park while providing an opportunity for meaningful collaboration and learning.
- 5/23/18 No update. Hoping to beta test the location for TAP Open Locations

(AR/AK/RS)

### TAP/Teach: Stormwater Sidewalks

- 1/3/18 LPA and City of Lancaster Bureau of Stormwater Management are commissioning an artist to create original work with the community. Using Rainworks, a product that can be painted onto surfaces to create marks that are impenetrable to water resulting in images that are only visible when it rains. The work will create civic engagement and education about stormwater and green infrastructure. The work will be focused on four separate locations - one in each quadrant of the city.
- 1/24/18 JD has reached out to stakeholders near the Walnut Steet cistern project.
- 3/28/18 Current community partners include: The Science Factory (New Holland Corridor), Lancaster Housing Authority (Southeast pedestrian area), Bright Side Opportunities Center (Southwest), Clipper Stadium (TBD), SDoL
- 6/27/18 No update.

(AR/AK/BW)

### TAP Train Stations Cases, 2018

- 1/3/18 This program is focused on increasing engaging and interesting art in public spaces while providing professional opportunities to local and regional artists within the community through mini commissions and mentorships. Station Cases is a branch of TAP that provides a highly visible location for artwork. Artists will be asked to create site-specific work for inside the glass display cases inside the main corridor of the train station. Selected work will stay inside of the cases from June - December. Artists may apply as individuals or groups and may propose work for one, two or three of the cases.
- 4/25/18 Deadline for artist application is May 4. JDS has verbal commitment from two local businesses to partner with public art by sponsoring a case and learning through the selection process.
- 5/23/18 Interviewing three artists. Committee will announce the artist May 28<sup>th</sup>. Installation will occur June 29.
- 6/27/18 Artists Cat Phillips and Matty Geez were chosen and will be installing work on June 29. PCAD and Lemon Street Market are each sponsoring a case. Their donations pay the artist honorariums and help fund the program. Cat and Matty will also be at the Public Art tent at Celebrate Lancaster for a meet & greet.

(AR/AK/BW)

### TAP Artful Intersections

- 1/3/18 This is a community participatory project brining artists together with schoolchildren to brighten up the streets. With Artful Intersections, an artist is paired with a school and will work with the art teacher or afterschool programmers to engage students in the design of an intersection near their school using stencil designs. Artful Intersections is being piloted in 2018.
- 3/28/18 Continued investigation points to using thermoplastic pieces to be adhered to the road by the city. Community engagement plan continues.

- 4/25/18 West End Jewels group is interested in the area surrounding Crystal Park and working with neighborhood artist, Justin Jones.
- 6/27/18 Piloting on Crystal Street by Crystal Park early 2019 with local artist, Justin Jones. Also looking at locations on Christian Street in the NE for summer 2019

(NL) **Public Art Advocates**

- 12/6/17 After exploration of Marketing Committee JD and NL decided to create a group of public art advocates, which consist of individuals that have identified skills they would like to lend to the advancement of public art, be it marketing, fundraising, education, etc. NL is working on structure of tiered program. Initial Marketing Committee members have been notified of change and have been invited to be PAA. First meeting of the group will be 1/23/18. Location and details are being worked out and all will be notified once they are complete. JD and NL are still working with Kasey from Infantree on a general public awareness piece. Meeting is set for 12/14 at 2pm.
- 1/3/18 NL and JD are compiling a list of potential Advocates and Friends. JD requested some title definition changes where Friends will now be those with identified skill sets and Advocates will be those that just keep in the loop. Meeting with Infantree provided some interesting thoughts on potential directions. JD had a meeting with Public Art Friend, Krista Friebaum who provided additional insights into how to structure the Friend/Advocate program, meeting content, and will continue to provide feedback as we move forward on the printed piece with the Infantree.
- 1/24/18 Meeting with Libby Modern will take place on 1/25. She will be taking the work by the Infantree to completion. Advocates event will take place on 3/20 at 7 pm. Efforts will be focused on prep for the event and completion of brochure.
- 2/28/18 Meetings with various super advocates to create stickers, slide shows, and other marketing items for future use and advocate event on 3/20. NL is collecting database of advocates and super advocates. She will be sending invites and save the dates to PAA and PAAB members. NL is also starting to help with Public Art social media efforts.
- 3/28/18 PAA event took place on 3/20 with good attendance. Brochures were distributed and more advocates were added to the database. NL sent a thank you email tied into various updates about public art activities.
- 4/25/18 Continuing to collect names of PAA. Had forms at JDS presentation to City Council and enlisted three new members.
- 5/23/18 Will be pulling past and new member committee together to work on the next PAA event.
- 6/27/18 Group met to discuss Celebrate Lancaster and next event. Next event discussion will resume in July but buttons and button making stations are in the works for Celebrate Lancaster.

(JD) **Art Family**

- 1/24/18 This is the group that will move forward with partnerships. JD is recruiting “family.” Their first meeting will be 2/7.
- 2/28/18 Successful meeting with more to come.
- 3/28/18 No update.

- 4/25/18 Had meeting at F&M on 4/19/18.
- 6/27/18 Next meeting is set for June 28 at PAVAA Gallery

**(JD) Fundraising Committee**

- 10/4/17 JD would like to begin a fundraising committee. Created a “donate” feature on public art website.
- 11/1/17 Over \$4,000 was raised through the Untitled Lancaster show for TAP funding. JD will be meeting with Robin Seratt to strategize fundraising campaigns. Also need to begin forming fundraising committee.
- 12/6/17 JD had successful meeting with Robin Seratt.
- 1/3/18 No update.
- 1/24/18 No update.
- 2/28/18 No update.
- 3/28/18 JDS met with Dave Koser from LCCF to talk about Florence Starr Taylor fund and other opportunities.
- 4/25/18 JDS is working on capacity grant to work with PANO to develop fundraising plan.
- 5/23/18 No update.
- 6/27/18 Foxduck approached public art about designing a t-shirt and doing an event for fundraising. JD and NL will meet with Foxduck July 5 to discuss options. “Untitled” show will happen again for fall ArtWalk and will be used for fundraising.

**(JD/SR/NL) City Hall Gallery** -NL will be working with SR to transition her over to manage City Hall Gallery. June/July is a group show curated by Emily Adleblute called “MYTHOS: Family Folklore of Lancaster Artists.” Aug/Sept is a show of drawings of Lancaster architecture by Italian artists, Guglielmo Botter.

**PUBLIC ART MANAGER’S PROJECTS UPDATE**

JDS is consulting on the Beaver Street Lot project helping CAP Vistas in coordinating arts based community engagement as well as a mural project at Hillside Apartments.

**MARKETING**

- Website is still currently being reworked by PAA Bri Piccari
- Social media posts will be going out to advertise train station case artist installation and gallery.

**GUESTS**

None

**GRANTS/GIFTS**

**Upcoming:**

**Submitted:**

LCCF Florence Star Taylor (Culliton Park Art)  
LCCF Capacity Building (Fundraising and budget strategies)

**Current:**

PCA Project Stream Grant - Application for workshops related to PACE Phase One in the Southeast

Respectfully Submitted: Natalie Lascek