

PUBLIC ART ADVISORY BOARD
LANCASTER, PA
MEETING MINUTES

2018 MEETING MINUTES – MEETING NO. 13

Date of Meeting: December 10, 2018

Date Issued: December 13, 2018

Next Meeting: Monday, January 14@ 5 PM

Present: (SA) Salina Almanzar (AM) Amy Moorefield
(JM) John McGrann (NL) Natalie Lascek
(AM) Emerson Sampaio

ANNOUNCEMENTS AND GUESTS:

- This was Salina Almanzar's last meeting on the board. Her contributions have been greatly appreciated by the public art department.
- Milzy Carrasco was in attendance to talk about the upcoming goals and projects of the Department of Neighborhood Engagement and how public art might be integrated.

PUBLIC ART PROJECTS

(RS) Culliton (Farnum) Park

- 6/27/18 Matthew Geller and RGS Assoc. have begun design rounds for the park. Salina Almanzar has been leading creative engagement activities in the park. Based on community feedback, local children and teens need more opportunities to make art. Using that data, SA created Art Pop which is a tented area used to engage park attendees with free activities like painting and making friendship bracelets while talking about the future renovation. She is planning two more Art Pop events as well as additional activities over the summer in collaboration with Water Street Rescue Mission.
- 7/23/18 RGS and Matthew Geller are meeting 7/26. We received the Starr Grant from LCCF in the amount of \$7,500). SA is continuing Art Pop events every Saturday until Mid-August. SA shared a zine project called "Water" that focuses on the history of Water Street. She is encouraged to create another zine focused on memories of the park both positive and negative. SA is also working with stakeholders to create a temporary mural with portraits adhered with wheat paste on a Water Street building.
- 8/13/18 SA is working toward install of the temporary mural on the Water Street Building.
- 9/10/18 Mural is up on Water Street many thanks to SA, her volunteer crew and the City staff. The install came in ahead of schedule.
- 10/8/18 Work is pushed back to spring. No movement on design plans. SA will be submitting a proposal to extend work into the construction period and/or beyond. One of the goals is to make sure that residents know that the park is for them and this pause in construction doesn't mean it is being taken away.
- 11/12/18 Neighbors are ready for movement. JDS will be at a meeting on 11/13 to get things moving.
- 12/10/18 SA was at recent park meeting to discuss the mural project. Work with Matt Geller has a budget after infrastructure review. A phone call with him is coming up. SA has submitted a proposal to continue work in 2019.

(JD/JM) **Lancaster Square**

- 4/25/18 Two applications were submitted for the square. Meeting is set for May 1 to interview both candidates.
- 5/23/18 Mahan Rikeyl was chosen to lead the redevelopment. JDS is looking forward to working with them.
- 6/27/18 Mahan Rikeyl will have a tent at Celebrate Lancaster to get input about the future plaza. There are two community meetings scheduled. One at Binns Park on 7/17 and one at CAP 7/19.
- 7/23/18 Mahan Rikeyl was in town for the two sessions and left items for future engagement. These will be used at the San Juan Bautista Festival. Looking to put their presentations and surveys online. JDS discussed the need and voiced-request for infrastructure at the square site for future temporary public art.
- 8/13/18 Mahan Rikeyl are working toward future community meetings to present concepts for the space.
- 9/10/18 Mahnan Rykeil will be presenting two concepts to the community at City Hall on 9/13 at 6 pm. JM asked the board to share the Facebook invitation.
- 10/8/18 Two plans and feedback were considered. A hybrid of the feedback has come back as a final plan.
- 11/12/18 Last week there was a community meeting as well as some internal meetings that are coming up that might change the design. Construction looks like Fall 2020.
- 12/10/18 No update.

(SA) **PACE (Public Art Civic Engagement) 2018**

- 6/27/18 First meeting was at Crispus Attucks on 6/25. Two pop ups and three more meetings, and the SJB festival are planned for July. Looking to plan a mobile outreach screen printing cart in September. Project is evolving to be less about the city quadrants and more about neighborhoods. JDS has postcards to leave with participants in meetings with maps. Intent is to be interactive and can be mailed back to public art.
- 7/23/18 Next step is displaying mind map at the San Juan Bautista Festival and looking forward to building a mobile cart for Josh in September. City just received word of funding to continue work with Josh.
- 8/13/18 Push cart will start evolving next month. LOVE Your Block programming will fund PACE projects but still need to find funding streams for Josh's time over the duration of LYB
- 9/10/18 The push cart will start this month.
- 10/8/18 JDS is meeting with the selection committee on second phase. The push cart is being built by the City Carpenter, Lee Smith. Taking a look at existing events to see if Josh can tack on instead of developing new interactions right now.
- 11/12/18 Cart is out and being used. Focus is tapping into existing community events with Josh. A meeting is set for the end of November to see how things are working.
- 12/10/18 Josh Graupera has completed a lot of successful outreach. He has a lot of documentation that can be viewed on his personal blog. Work under his current contract will end December 22.

ONGOING

(JD) **TAP (Temporary Art Projects) App**

- 8/13/18 a policy that facilitates artwork on city property.No update. Hoping to beta test the application for TAP.
- 9/10/18 Public Art will use PCAD students during their Community Day to photograph TAP application locations for applicant use/reference.
- 10/8/18 First test artist has submitted a TAP application. JDS distributed but PAAB did not have time to review.
- 11/12/18 JDS is getting committees together for reviewers and mentors. Lists of names will circulate. Working on goals and outcomes as well as term limits and explanation of expectations for committee members.
- 12/10/18 Working on selection committee with AM.

(AM) Stations Cases

- 7/23/18 Sponsors have been thanked. New application for next round will go up soon and looking for new sponsors.
- 8/13/18 New call is up. The hope is that there will be enough strong applications so that up to four artists could be chosen to be the station case artists for the year.
- 9/10/18 A live station case Q&A was conducted on 8/30 at the station. Several applications were received. Selection will start soon.
- 10/8/18 Paolo Del Toro was selected as the next station case artist for January-June. He will be using both cases. A Q& A has just been posted on the website. Del Toro has ideas for Instagram marketing of the build process. Dimitri Volkov is being considered as another two case artist for the June 19-Jan 20 install. We are approved to hold an artist reception for Paolo in the Amtrak station.
- 11/12/18 Working on crafting an event at the train station in January.
- 12/10/18 Images from Paolo of pieces in progress will be coming soon for promotion. PCA&D is a confirmed sponsor for Spring 2019.

(SR) Artful Intersections

- 7/23/18 Application for funding has been submitted.
- 8/13/18 Approaching launch.
- 9/10/18 SR had a meeting with the West Side Jewels. Lots of excitement. They would like to see if install could happen during their block party. Group noted interest in tapping into the fact that there is a lot of industry in their neighborhoods to inform concepts. Next meeting is in October.
- 10/8/18 SR had a follow up committee meeting scheduled but rescheduled to coincide with the installer of materials so provide the entire group more information on possibilities. They hope to also present concept sketches from artist, Justin Jones, to the installer for more feedback.
- 11/12/18 Materials meeting is coming up on 11/14. Justin will be bringing some design concepts to guide conversation.

12/10/18 SR and JD met with installer and Justin Jones to get a better idea of price per intersection. Waiting for quotes.

(NL) Public Art Advocates

6/27/18 Group met to discuss Celebrate Lancaster and next event. Next event discussion will resume in July but buttons and button making stations are in the works for Celebrate Lancaster.

7/23/18 Follow up meeting has been pushed back. Looking for design concepts from Foxduck for public art t-shirt to be used in fundraising.

8/13/18 Waiting on Foxduck concepts for potential fundraising event. Bri Piccari is nearing completion of website so launch can be planned.

9/10/18 Still waiting on Foxduck revisions. A group will be running a tent at the Lancaster Printers Fair on September 15 from 11 am - 4 pm. Buttons, coloring sheets, and totebags that can be decorated for a small donation will be available.

10/8/18 Several PAA helped with the September Printers Fair. We raised \$188 through totebag donation sales. Still waiting on Foxduck revisions and final website training.

11/12/18 No update.

12/10/18 No update. NL and JD agreed to place marketing and Advocate on low until after board retreat with CoLab

(JD) Art Family

6/27/18 Next meeting is set for June 28 at PAVAA Gallery

12/10/18 No Update

(JD) Fundraising Committee

6/27/18 Foxduck approached public art about designing a t-shirt and doing an event for fundraising. JD and NL will meet with Foxduck July 5 to discuss options. "Untitled" show will happen again for fall ArtWalk and will be used for fundraising.

7/23/18 Looking forward to outcome of grant application to work with CoLab for fundraising.

8/13/18 Funding obtained to work with CoLab. JDS will be meeting with them next week.

9/10/18 CoLab is working on board development and a retreat.

10/8/18 JDS will be continuing work with CoLab to set up some initial planning meetings with board members.

11/12/18 No update.

12/10/18 No update.

(JD/AM) Ourtown Partnerships

8/13/18 Draft of grant is due 8/14. JDS is working to find partners. Current partners include High Foundation, LCCF, Richard and Gail Gray, F&M, PCA&D, and Ware Center via Millersville

(ISWE/JDS) Black History Month

- 8/13/18 ISWE has started committee member work on the theme of Afrofuturism - envisioning a future where POC play a prominent role. Current vision is to use the Visitor Center for historical displays and looking to engage other galleries in the city with this theme.
- 9/10/18 First meeting is 9/11 to discuss proposed theme as well as scale, scope, and location. Funding will also be discussed.
- 10/8/18 ISWE is working with Osmyl Oree and 10 artists. Trying to determine what spaces around the city will be utilized. Also looking into the possibility of having a large scale projection of the work created for City Hall Gallery to produce a broader reach/engagement with pieces/artists. Working on agenda, food and beverage, and outreach.
- 11/12/18 Met with Spike Brandt from Nimblist to talk about projection onto the library wall. Currently working on a cost estimate. Meeting scheduled for December 3 to look at content.
- 12/10/18 No update.

(JD/SR/NL)City Hall Gallery -December and January will be “Buddhism” by Ole Hongvanthong.

PUBLIC ART MANAGER’S PROJECTS UPDATE

MARKETING

- New website is complete. Needs updating. And planning a launch date. Working to reconnect with Foxduck after CoLab retreat to continue work on t-shirt.

GUESTS

Milzy introduced the board to a number of projects underway or about to come on board for the Office of Neighborhood Engagement. She highlighted areas that could have a public art connection or areas where she would like to see one form.

GRANTS/GIFTS

Upcoming:

Station Case Sponsorship for second case Spring 2019.

Submitted/Pending:

Current:

LCCF Florence Star Taylor (Culliton Park Art): \$7,500
 LCCF Capacity Building (Fundraising and budget strategies) \$12,500
 PPA Project Stream (PACE Cart) \$1,229
 Station Case Sponsorship: PCA&D confirmed for Spring 2019

Denied:

Private:

Commitments contingent on the Our Town Grant: Rick & Gail Gray Fund, S. Dale High Foundation

Respectfully Submitted: Natalie Lascek